

## IMPORTANT DATES

**Last date of submission of Abstract:** December 20<sup>th</sup> 2011.

**Last date of paper Submission:** December 23<sup>rd</sup> 2011.

**Last date of Registration:** 10<sup>th</sup> January 2012.

### Registration Details:

Academicians, Research Scholars & Corporate:  
Rs 1000/-, Student: Rs 200/-.

\*\*\* Separate registration is required for authors and co-authors.

Registration fees include Registration Kit, Tea, Snacks and Lunch etc.

Registration may be paid in Cash/DD in favor of "**Director, Sinhgad Management School**" payable at Pune.

## GUIDELINES FOR RESEARCH PAPERS

The contribution must be original in nature and is neither published nor under consideration for publication anywhere else. Manuscripts should be submitted in MS-Word.

**Length: Full Paper:** Not less than 2500 words and not exceeds 4000 words.

**Abstract:** Maximum 300 words.

**Margins:** 2.5 cm. or 1 inch, A4 Size, Single format

**Font:** Times New Roman, size 12 point

**Line Spacing:** 1.5

**Title Page:** Title, author(s), affiliation(s), contact details

**Heading:** Times New Roman, Size 14 points

**Key words:** Ten

Papers outside the specified length & requirements are subjected to rejection without review. At the time of the submission of the final paper the author/s will also submit details of their position, name of the Institution, e-mail ID, and contact details. All the mails correspondences may please be send to [smsstatecon2012@gmail.com](mailto:smsstatecon2012@gmail.com) and also to Convener Dr. Jacob Bension at [bensionj@gmail.com](mailto:bensionj@gmail.com).

## Chief Patrons

**Hon. Prof. M. N. Navale** Dr. (Mrs.) Sunanda M. Navale  
Founder President, Founder Secretary,  
SSPM, Pune SSPM, Pune

## Chief Convener

**Prof. Manoj W. Meghrajani**  
Director, SMS,  
(M): 9422517388,  
E-mail: manoj0708@yahoo.co.in

## Convener

**Prof. Dr. Jacob Bension**  
Academic Head, SMS,  
(M): 9011032030,  
E-mail: bensionj@gmail.com

## Coordinating Committee

Prof. Sunil Darawade Prof. Ganesh Lande  
Prof. Kishor Gaikwad Prof. Mahesh Mahankal  
Prof. Mayura Gutal Prof. Kamala Kumari  
Prof. Devika Shinde Prof. Vidya Bhandwalkar  
Prof. Vandana Trivedi

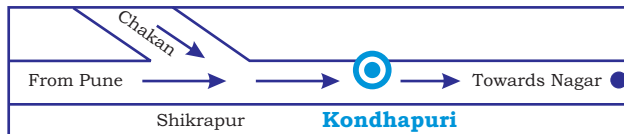
## Organizing Committee

Mr. Rahul Awale Mr. Deepak Shelar  
Mr. Pandurang Pawar Mr. Ganesh Khedkar  
Mr. Prathamesh Keskar Mr. Sharad Shende  
Ms. Megha Mane-Deshmukh Ms. Pushpa Gore-Shende  
Mr. Nilesh Bhagat

## Approach to the Institute (Bus Facility Available):

The conference venue can be approached from Pune Railway Station (47Kms), Shikrapur Bus Stand (7Kms), Pune Airport(45Kms), Chakan (37Kms)

(Location Map):



For further details please contact:

**Prof. Mahesh Mahankal** Mr. Prathamesh Keskar  
Mobile: 09767778838 Mobile: 08308816102 / 09665705482  
E-mail: mahesh.mahankal@gmail.com E-mail: p.keskar007@gmail.com

## Venue



“ तमसो मा ज्योतिर्गमय ”

Shrinath Shikshan Prasarak Mandal's  
**SINHGAD MANAGEMENT SCHOOL**  
(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Pune)  
Gat No. 37/1, 37/2, A/p: Kondhapuri, Nagar Road, Tal: Shirur,  
Dist: Pune Pin - 412208. Maharashtra



“ तमसो मा ज्योतिर्गमय ”

## STATE LEVEL RESEARCH CONFERENCE-2012

ON

“Fostering Entrepreneurship  
for Sustainable  
Economic Development in India.”

30<sup>th</sup> & 31st January, 2012

Shrinath Shikshan Prasarak Mandal's  
**SINHGAD MANAGEMENT SCHOOL**  
(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Pune)



### ABOUT

#### SHRINATH SHIKSHAN PRASARAK MANDAL

Shrinath Shikshan Prasarak Mandal was established in the year 1984 and taken over by dynamic leader and Philanthropist Hon. Prof. M. N. Navale with an objective of providing quality education in the field of Management, Computer and Education from Kindergarten onwards specially in the rural area.

There are 6 institutes under this society offering full-fledged school education, Diploma, Graduation and Post Graduation Courses in various branches of Science and Management. All the institutes under the SSPM society are recognized by the concerned statutory authorities and meticulously meets the norms and standards laid down by them. The society's has eminent personalities from the field of education and industry as members of the management committee who are committed to provide necessary guidance on academic and professional fronts from time to time. To serve the interest of the student community as well as the corporate, industrial sectors, SSPM maintains a close relation with the industry and other leading organizations. There are experts from the different fields contributing their valuable experience to build institution as a place of learning and discipline.

#### ABOUT SINHGAD MANAGEMENT SCHOOL

Sinhgad management school is under the umbrella of SSPM has a set precedence with its excellence academic track record and unique teaching learning

process, Sinhgad management School was established in the year 2008 with the MBA programme with following features:

- Courses are affiliated to the University of Pune.
- State-of-art infrastructural facilities.
- Full time highly qualified and experienced faculty members.
- Unique pedagogy.

#### SEMINAR OBJECTIVES

The seminar aims at providing a forum for interaction with successful entrepreneurs, academicians, research scholars and management students.

1. To understand the emerging trends and entrepreneurial opportunities in various fields such as Social, IT, Education, Retail, Health, Women Entrepreneurship etc.
2. To provide information on government initiatives with regards to self employment and setting up of small and micro enterprise.
3. To motivate and guide the youth to enable them to take a step forward for self employment and setup a small or micro enterprise as an entrepreneur.

We request your active contribution to the event through research papers on the theme and related issues and participation in the proceedings. We are sure that this seminar will prove to be a valuable learning opportunity for all the participants.

#### CALL FOR RESEARCH PAPER

FROM:- Faculty Members, Research Scholars, Corporate Professionals, Management Students.

#### PAPER PRESENTATION TOPICS

- Entrepreneurship development for small & medium enterprises.
- Advancement of social entrepreneurship in India
- Fostering entrepreneurship for sustainable economic development in India
- Entrepreneurship as a means of generating economic value

- Women entrepreneurship in India
- Micro enterprises for strengthening local & global economy
- Entrepreneurship as a part of formal education system
- Social entrepreneurship - In Indian and global perspectives.
- Innovation and Social entrepreneurship.
- Role of social entrepreneurship towards sustainable development.
- Youth and Social entrepreneurship
- Any other related topics

#### PAPER SUBMISSION GUIDELINES

The contribution must be original in nature and is neither published nor under consideration for publication anywhere else. Manuscripts should be submitted in MS-Word.

**Length: Full Paper:** Not exceeding 3000 words.

**Abstract:** Maximum 200 words.

**Margins:** 2.5 cm. or 1 inch, A4 Size, Single format

**Font:** Times New Roman, size 12 point

**Line Spacing:** 1.5

**Title Page:** Title, author(s), affiliation(s), contact details

**Heading:** Times New Roman, Size 14 points

**Key words:** Eight

Papers outside the specified length & requirements are subjected to rejection without review. At the time of the submission of the final paper the author/s will also submit details of their position, name of the Institution, e-mail ID, and contact details. All the mails correspondences may please be send to [smsstatecon2012@gmail.com](mailto:smsstatecon2012@gmail.com) and also to Convener Dr. Jacob Bension at [bensionj@gmail.com](mailto:bensionj@gmail.com). The paper should reach on or before, 23<sup>rd</sup> December 2011 on the given e-mail address. The paper will be scrutinized by Review Committee.